

Kentucky Health Literacy Summit

Call for sponsors & exhibitors

MARCH 22 & 23, 2012

Marriot Griffin Gate
Lexington, Kentucky

Promote your organization to an active audience at the 3rd Annual Kentucky Health Literacy Summit, *Building Your Health Literacy Toolkit*.

Summit features:

- 175 attendees including providers, academics, journalists, and healthcare executives from Kentucky and other states
- Nationally-recognized plenary speakers from AHRQ, Plain Language Works, and The Joint Commission
- Exhibits located in high-traffic area
- Dedicated poster session in exhibit area on Friday morning



CHOOSE YOUR SPONSORSHIP LEVEL:

PLATINUM: \$10,000

- table-top display in exhibit hall
- full-page ad in Summit program
- logo and platinum designation on Summit banners
- mailing list of Summit attendees
- one Summit registration

BRONZE: \$1,000

- table-top display in exhibit hall
- logo in Summit program
- logo and bronze designation on Summit banners
- one Summit registration

GOLD: \$5,000

- table-top display in exhibit hall,
- half-page ad in Summit program,
- logo and gold designation on Summit banners
- mailing list of Summit attendees
- one Summit registration

EXHIBIT-ONLY: \$200

- table-top display in exhibit hall
- listing in Summit program

SILVER: \$2,000

- table-top display in exhibit hall
- quarter-page ad in Summit program
- logo and silver designation on Summit banners
- one Summit registration

PRIZE SPONSOR: \$100

- or donated prize (valued up to, but not exceeding, \$100)
- your prize presented to winner(s) of poster or as door prize
 - listing in Summit program

For more information on the Summit, including an updated agenda and speaker list, visit our website:
<http://healthliteracykentucky.org/summits.htm>

Email HealthLiteracyKentucky@gmail.com for sponsor/exhibitor contract or if you have any questions. The deadline for sponsor/exhibitor contracts is March 8, 2012.