



# 3RD ANNUAL KENTUCKY HEALTH LITERACY SUMMIT

## Building Your Health Literacy Toolkit

March 22-23, 2012

Marriott Griffin Gate Hotel

Lexington, Kentucky

Open to all those interested in improving their health literacy and patient communications skills.

### KEYNOTE SPEAKERS INCLUDE:

- Cindy Brach, AHRQ
- Audrey Riffenburgh, Plain Language Works, LLC
- Al Cross, Institute for Rural Journalism
- Bruce Rector, Monday Morning Message

Interactive workshops will provide you with a health literacy toolkit of skills and resources:

- Health Literacy 101
- Plain Language Basics
- Usability Testing
- TeachBack
- Social Media
- Electronic Health Records

Contributed papers and posters will highlight local/regional health literacy research and activities.

For more information and to register, visit <http://www.cecentral.com/live/3748>  
If you require special arrangements to attend this activity please contact Jane Bryant  
**Questions? Contact Jane Bryant at (859) 323-5715 or [jbryant@uky.edu](mailto:jbryant@uky.edu)**

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